

“Childhood Obesity Prevention: A Call to Action
March 27-28, 2009
Plaster Student Union, Missouri State University
Springfield, Missouri



Missouri State
UNIVERSITY



Corporate
Health & Wellness

BURRELL BEHAVIORAL HEALTH

CONFERENCE PURPOSE:

- Raise community awareness about the problem of childhood obesity
- Share information that aims to improve overall health of youth through education and information that promotes healthy lifestyles
- Describe social, environmental factors related to childhood obesity to improve understanding
- Promote partnerships among health professionals that service youth
- Promote collaboration among diverse stakeholders to ensure access to healthy foods and physical activity for all children
- Highlight existing community resources related to childhood obesity
- Feature community efforts to implement strategies that promote and sustain healthy eating and activity behaviors

WHO SHOULD ATTEND:

- Healthcare professionals (physicians, nurses, nutritionists, dietitians, psychologists, health educators and counselors)
- Healthcare policy makers
- Academic who teach and research in the area of healthcare
- Civic, media, and business leaders
- Parks and recreation personnel
- K-12, early childhood and after school professionals (school board members/administrators, food service personnel, physical education teachers, nutrition educators, and teachers)
- Childcare providers and youth organizations

CONFERENCE PRESENTED BY MISSOURI STATE UNIVERSITY:

Master of Public Administration Program
Political Science Department
College of Humanities and Public Affairs

Platinum Sponsors:

St. John's Corporate Health & Wellness
Burrell Behavioral Health Center

Gold Sponsors:

Ozarks Public Health Institute and Master of Public Health Program, Missouri State University
Missouri Foundation for Health, St. Louis

Silver Sponsor:

Jordan Valley Community Health Center

Copper Sponsors:

Community Partnership of the Ozarks
WIC Program, Springfield-Greene County Health Department
Foundation for Springfield Public Schools



Friday Keynote Luncheon Speaker:

Carole Garner,
University of Arkansas -- Medical Sciences (UAMS) College of Public Health



Saturday Keynote Luncheon Speaker:

Charlotte Pratt, Ph.D., R.D. Program Director, Clinical Applications and Prevention Branch,
Division of Prevention & Population Sciences, National Heart, Lung, and Blood Institute

MISSOURI STATE UNIVERSITY-CHILDHOOD OBESITY CONFERENCE

FRIDAY, MARCH 27, 2009

SATURDAY, MARCH 28, 2009

8:00 – 8:30 AM REGISTRATION

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8:30—9:45AM BREAKOUT SESSION 1 (CHOOSE ONE)

- ☐ **Healthcare Access and Childhood Obesity**
Trudy Scott, CPNP, Jordan Valley Community Health Center
Carmen Parker, Health Policy Advocate, Springfield-Greene County Health Department
- ☐ **Chronic Health Conditions**
Cindy Kapica-Goddard, R.N., BSN, St. John's Medical Management

8:30—9:45AM BREAKOUT SESSION 1 (CHOOSE ONE)

- ☐ **Engaging Children in Healthy Living: Food and Physical Activity**
Bill Ingemi, Springfield-Greene County Park Board
Brenda Goodwin, HPER Dept, Missouri State University
- ☐ **Role of Primary Care in Preventing Childhood Obesity**
Lance Luria, M.D. St. John's Health Plans
Bernard Griesemer, M.D., St. John's Clinic - Health Tracks

10:00—11:15AM BREAKOUT SESSION 2 (CHOOSE ONE)

- ☐ **Social Determinants, Childhood Obesity and Interventions**
Vetta L. Senders Thompson, Ph.D, MPH; Washington University
Terry Leet, St. Louis University School of Public Health
- ☐ **Promoting Healthy Activities to Children**
Cheryl M. Kelly, St. Louis University, St. Louis School of Public Health
Ian Thomas, Executive Director, PedNet Coalition

10:00—11:15AM BREAKOUT SESSION 2 (CHOOSE ONE)

- ☐ **State Policy Innovations and Experimentations**
Donna Merhle, University of Missouri Extension
Carole Garner, University of Arkansas – Medical Sciences (UAMS) College of Public Health
Olivia M. Thompson, Ph.D., MPH, The Robert Wood Johnson Foundation Center to Prevent Childhood Obesity in January 2009
- ☐ **Local Public Policies to Encourage Health Lifestyles**
Roseann Bentley, Greene County Commission
Cindy Rushefsky, Springfield City Council

11:30—1:15PM LUNCH (PROVIDED)

- ☐ **Keynote Speaker: Carole Garner**, University of Arkansas – Medical Sciences (UAMS) College of Public Health

11:30—1:15PM LUNCH (PROVIDED)

- ☐ **Childhood Obesity: Where do we go from here?**
Keynote Speaker: Charlotte Pratt, Ph.D., R.D. Program Director, Clinical Applications and Prevention Branch, Division of Prevention & Population Sciences, National Heart, Lung, and Blood Institute, National Institutes of Health

1:30-2:45PM BREAKOUT SESSION 3 (CHOOSE ONE)

- ☐ **Access to Affordable Healthy Food Alternatives**
Tammy Roberts, University of Missouri Extension
Deborah Piland, Ph.D., RD, LD, Department of Biomedical Sciences, Missouri State University
- ☐ **Managing the Psychological Impact of Childhood Obesity**
Wanda Holloway, ME.d., LCSW, CSACII, Burrell Behavioral Health Center
Paul Thomlinson, Burrell Behavioral Health Center

1:30-3 PM PANEL DISCUSSION

- Springfield/Greene County: Community Success Stories: Where Do We Go From Here?**
Jean Grabeel, Springfield Public Schools
Ashley French, YMCA
Melissa Haddow, Community Partnership of the Ozarks
Sandra Pratt, Springfield Park Board
Rebecca Anders, WIC Program, Springfield-Greene County Health Department
Julie Humphrey, Hand in Hand Ministries

3:00—4:15PM BREAKOUT SESSION 4 (CHOOSE ONE)

- ☐ **What can I do? Fighting childhood obesity in the Latino Population**
Suzanne Walker-Pacheco, Ph.D. Department of Anthropology, Sociology, and Criminology; Missouri State University
Judy Gonzalez, Psy. D. LMFT, Associate Professor/Licensed Psychologist, School of Professional Psychology at Forest Institute
- ☐ **Public Health and Private Medicine Collaboration in Preventing Childhood Obesity**
Daniel Sontheimer, M.D. CoxHealth System

3:00-4:00PM RECEPTION

Missouri State University is an Equal Opportunity/Affirmative Action Institution.

CONFERENCE PLANNING COMMITTEE

Dr. Kant Patel, Professor
Political Science Department, MSU

Sheila L. Bowen, RN, BSN, MA
Employee Wellness Coordinator, MSU

Carmen Parker Bradshaw, MPA
Health Policy Advocate
Springfield-Greene County Health Department

Denise Bredfeldt, Executive Director
Mayor's Commission for Children/City of Springfield

Dr. Dalen Duitsman, Director
Master of Public Health Program, MSU

Ellen Hammock, Residency Administrator
Cox Family Medicine Residency, Springfield

Jon Mooney, Health and Wellness Coordinator
Jordan Valley Community Health Center, Springfield

Rebecca Ray, Health Educator
Springfield-Greene County Health Department

Dr. Mark Rushefsky, Professor
Political Science Department, MSU

Suzanne Walker-Pacheco, Associate Professor
Department of Sociology, Anthropology and
Criminology, MSU

Mary Ellison, Coordinator
WIC Program, Springfield-Greene County Health
Department

Jessica Johnson, Graduate Assistant
MPA Program, MSU

Warren Robinson, Graduate Assistant
MPA Program, MSU

REGISTRATION FEES

PLEASE CHOOSE YOUR REGISTRATION OPTION

- ☐ **2-DAYS** (March 27- 28) **\$40**
- ☐ **1-DAY** (March 27 or 28) **\$30**
- ☐ **2-DAY Student Rate** (March 27-28) **\$20**
- ☐ **CEUs Additional \$10** (Certificate provided)

Type of Profession _____

DO YOU HAVE ANY DIETARY RESTRICTIONS? (lunch provided)

☐ NO ☐ YES _____

“Children have never been very good at listening to their
elders, but they have never failed to imitate them.”

~James Baldwin, 2003 California Child Obesity Conference

You may also go online to pick your breakout sessions or call 417-836-6660.

Name _____ (first) _____ (last) _____	
Address _____	City _____ State _____ Zip _____
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Method of Payment	
<input type="checkbox"/> Check <input type="checkbox"/> P.O. <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> American Express	Total amount enclosed: _____
Credit Card/PO# _____	Verification # _____
Name on Card _____	Exp. Date _____
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(For MC, Visa, Discover cards:
Last 3digits on back of card in
signature block. For AmEx: 4
digits on front of card.

(1) Telephone: (417) 836-6660 or (2) Fax: (417) 836-3142, or (3) Mail: use the form in this brochure and mail with a check or money order (payable to Missouri State University) to:
Jim D. Morris Center for Continuing Education, 301 /south Jefferson Avenue, Springfield, Missouri 65806, or (4) online at:

<http://morriscenter.missouristate.edu/ChildhoodObesity/registration.php>